CHOISEUL

CHOISEUL 100 AFRICA

Economic Leaders of Tomorrow

2022

In partnership with

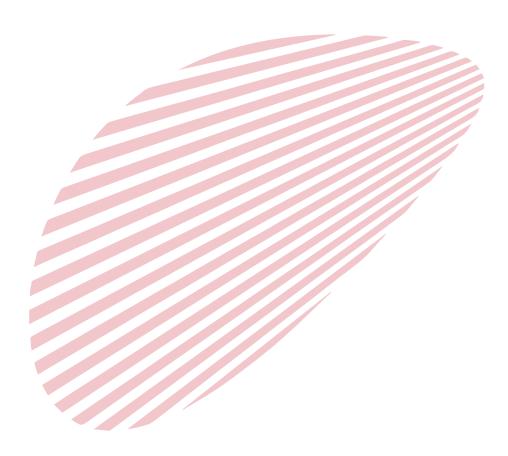
African BUSINESS













Promoting the younger generation of African leaders

Remarkable for the youthfulness of its population, half of which will be under the age of 25 by 2050, the African continent is at the crossroads of contemporary and future global challenges.

Since 2014, when the *Choiseul Africa* initiative was launched, the Institut Choiseul has been keen to promote a positive speech on the African potential in order to bridge the gap between the perception of the continent - particularly from private operators -, and the reality on the ground.

In that perspective, the *Choiseul 100 Africa* ranking was launched in order to highlight the talent of its young economic leaders and create a network for the decision-makers who embody the dynamism of the whole continent. These champions are the first actors in the economic development of Africa on a profoundly changing international scene.

Leaders have the unique ability to both inspire others and drive change through their aura and actions for growth. Faced with the many challenges linked to the digitalisation of the continent, the urgent need for ecological transition or the necessary development of infrastructures, young African entrepreneurs have shown resilience and demonstrated their capacity to adapt.

Whether they come from the banking, energy, agri-food or infrastructure sectors, these young decision-makers are participating in the growth of the African economy and driving innovation on a national or even pan-African scale.

I am very happy to reveal this ninth edition of the *Choiseul 100 Africa* ranking. With 48 countries represented among the laureates and alumni; and more than 17 sectors of activity, this 2022 edition aims to reflect the diversity of the continent's talented leaders.

Producing a ranking is not enough to value the great talent of these young leaders. To go further, the Institut Choiseul has been organising events dedicated to the development of business opportunities in Africa. With the upcoming *Choiseul Africa Business Forum*, which will take place in Casablanca in October, we aim to achieve structuring and value-bearing partnerships and to stimulate growth dynamics on the continent.

Through the *Choiseul 100 Africa* ranking and the *Choiseul Africa Business Forum*, we are proud to promote inter- and intra-continental synergies, for a fertile business climate in Africa.

TABLE OF CONTENTS

| Presentation | 5 |
|---------------------------------------|------|
| Ranking Choiseul 100 Africa - Top 100 | 9 |
| Partners | . 21 |
| Ranking Choiseul 100 Africa - Top 200 | . 31 |
| Alumni | . 43 |
| About us | . 54 |

PRESENTATION



Economic Leaders of Tomorrow

2022

The philosophy behind the study

The *Choiseul 100 Africa* is an annual study independently carried out by the Institut Choiseul. It identifies and ranks the young African leaders of 40 years old and below, who will play a major role in the continent's economic development in the near future.

The *Choiseul 100 Africa* is the result of a work conducted over several months. The Institut Choiseul reached out to many experts and specialists on the continent to achieve this ambitious and unique study which draws up an inventory of the African economic forces.

Methodology of the study

A three-phase project



Unfolding of the study

The *Choiseul 100 Africa* study was independently carried out by the Institut Choiseul between winter 2021 and fall 2022 and was based on four main steps:

- Definition of the methodology and objectives
- Update of the 2021 ranking
- Search and selection of new profiles
- Validation and preparation of the final ranking highlighting the 100 most promising young African business leaders.

Eligibility conditions

Only profiles meetings the following specific conditions have been selected:

- Being a citizen of one of the 54 African states
- Being 40 years old or below on the 31st of December 2022
- Being an active contributor to the economic development of Africa.

The selection criteria

To rank the selected profiles, several weighted criteria were taken into account such as: image and reputation, background and skills, power and function, influence and networks, potential and leadership.

The total score obtained in the different categories of criteria determines the position of each laureate in the final ranking. Profiles with less than 10% in any of the categories are eliminated.

The first 100 are ranked from the 1st to the 100th place. A second list discloses profiles ranked between the 101st and 200th place in three categories: three stars, two stars and one star.

The study was stopped on August, 31th 2022, and no career development has been taken into account after this date

Legend



Acknowledgements

For the realization of the *Choiseul 100 Africa* 2022, the Institut Choiseul was supported by corporate partners that we want to thank here: Deloitte, Chargeurs, Vicat and Roland Berger. Their support and their trust were essential for the realization of our work, the publication and the distribution of this study.











RANKING





Shaban WHIBA General Manager WHIBA HOLDING

40 y/o

- University of Tripoli
- Whiba Holding (since 2002)

Libya



Leila BOUAMATOU

Managing Director & Board Member GÉNÉRALE DE BANQUE DE MAURITANIE

40 y/o

- Temple University, EADA Business School, MSB
- Director of the Treasury Department, GBM (2009-12)





Anta Babacar NGOM DIACK

Managing Director SEDIMA GROUP

38 y/o

- York University, Paris Dauphine University, Sciences Po
- Chief Executive Officer, KFC Senegal (since 2018)





Amrote ABDELLA

General Manager Sub-Saharan Africa AMAZON WEB SERVICES

40 y/o

- Brandeis University, Davidson College
- Managing Director, Microsoft4Africa (2015-20)





Sherife ABDELMESSIH

Chairman

FUTURE ENERGY CORPORATION

40 y/o

- MIT
- Chief Executive Officer, Mazaji (since 2019)





Mohammed Usman ABDUL-RAZAQ

Vice President AFRICA FINANCE CORPORATION

37 y/o

- Loughborough University, Alliance Manchester Business School
- Associate Vice President, Africa Finance Corporation (2017-20)





Linda MABHENA

Chief Executive Officer

DLO ENERGY RESOURCES GROUP

38 y/o

- University of Aberdeen, University of Cape Town
- Senior Associate, Dewey & Leboeuf LLP (2010-11)





Mehdi ALJ

Chief Executive Officer SANAM AGRO

39 y/o

- EDC Paris Business School, McGill University
- Chief Executive Officer, Unimer Group (since 2022)





Zephanie NIYONKURU

Deputy Chief Executive Officer RWANDA DEVELOPMENT BOARD

37 y/o

- Kigali Institute of Education, University of London
- Associate Consultant, ES Partners (2014-17)





Eric NTUMBA BUKASA

Director in charge of the South of the Democratic Republic of Congo **EQUITY BANK CONGO**

40 y/o

- North-West University, ENA
- · Head of Corporate, Private and Upper SME, Equity Bank Congo (2017-19)



11



Natalie PAYIDA JABANGWE

Group Digital Executive Officer Sanlam Group Limited



• Middlesex University, Imperial College London, Oxford

• Chief Operational Officer, Banco VTB Africa (2015-20)

• Managing Director, Econet Wireless Zimbabwe (2015-20)



12



Maria DA CONCEICAO UINI BAPTISTA

Chairwoman

ANGOLAN CAPITAL MARKET COMMISSION



• Lusiada Angola University, Agostinho Neto University, London School of Business and Finance

Angola



13



Shahim ISMAEL

Chief Executive Officer
INVISO GROUP

36 y/o

- Regent's University London
- Invisio Group (since 2011)

Madagascar



14



Ghassen BEN AISSA

General Manager
C-Logistics

40 y/o

- École des Ponts ParisTech, USTL, Paris Dauphine University
- Executive Director, TTRI (2018-21)

Tunisia 🕝

15



Saad SEFRIOUI

Chief Executive Officer
FADESA MAROC

40 y/o

- University of Paris II, HEC Montreal
- Deputy Managing Director, Addoha Group (2011-22)

Morocco



16



Yacine WAFY

Vice President West Africa SAVANNAH ENERGY PLC 39 y/o

- Georges Washington University, IFP School
- Co-Founder & Managing Director, Savanah Energy Niger (2014-21)

Niger ____

17



Issam CHLEUH

Regional Manager West & Central Africa (IDE)

UNITED NATIONS CAPITAL DEVELOPMENT FUND

36 y/o

- University of Suffolk, University of Notre-Dame, Harvard
- Administrator, Suguba (since 2017)

Mali

18



Hasnaine YAVARHOUSSEN

Chief Executive Officer
FILATEX GROUP

36 y/o

- •Paris Dauphine University, EBS Paris
- Assistant Project Manager, ENELEC (2007-08)

Madagascar



19



Belinda DISU

Chairwoman

ABUMET NIGERIA

36 y/o

- •Northeastern University, University of Massachusetts
- Executive Vice Chairwoman, Globacom (since 2019)

Nigeria

20



Clyde FAKHOURY

Managing Director **PFO A**FRICA

38 y/o

• Director & Deputy General Manager, PFO Ivory Coast (2008-19)

Ivory Coast





Youssef AHIZOUNE

Chief Executive Officer ARMA GROUP

36 y/o

• University of Paris Dauphine, École Nationale des Ponts et Chaussées

• Founder & Deputy General Director, Derichebourg Maroc (2012-19)





Jordana REMON COUBECHE

General Manager & Partner COUBECHE GROUP

34 y/o ans

- Institut Supérieur de Gestion
- Commercial Director, Coubeche Group (2017-20)





Abdou KANE

Chief Executive Officer WAW TELECOM

39 y/o

- University of Montreal
- Co-Founder, DK Solutions (since 2014)





Ladi DELANO

Co-Founder & Co-Chief Executive Officer Moove

40 y/o

- Oxford, LSE
- Managing Partner, Grace Lake Partners (2014-19)





Mamadou FALL KANE

Energy Advisor to the President PRESIDENCY OF THE REPUBLIC OF SENEGAL

39 y/o

- · Science Po, École Polytechnique
- Deputy Permanent Secretary of the Oil and Gas Policy Committee. COS PETROGAZ (since 2016)





Loubna TRICHA

Managing Director OFFICE OF PROFESSIONAL TRAINING AND WORK PROMOTION (OFPPT)

37 y/o

- École Mohammedia des Ingénieurs
- Secretary General, OFPPT (2017)

Morocco





Mamo MIHRETU

Chief Executive Officer ETHIOPIAN INVESTMENT HOLDINGS

38 y/o

- University of Pretoria, University of Amsterdam, University of Addis Ababa, Harvard
- Senior Policy Advisor & Chief Trade negotiator, Cabinet of the Prime Minister of Ethiopia (2018-22)

Ethiopia





Linda Tesi RUSAGARA

Managing Director KIGALI INNOVATION CITY

32 y/o

- Stanford, University of Cape Town
- Senior Consultant Strategy and Operations, Deloitte Consulting (2017-19)

Rwanda





Achumile MAJIJA

Chief Executive in charge of Strategic Initiatives and Market Expansion West and Southern Africa **P**RUDENTIA

38 y/o

- Nuertingen University, Nelson Mandela Metropolitan University, Leeds University
- Chief Executive Officer, Prudential Uganda (2021-22)





Aftar Touré MOROU

Managing Director PUBLIC MARKETS REGULATION AUTHORITY

- Lomé University, IEP Strasbourg, ENA
- Secretary General, African Public Procurement Network (since 2019)





Adebola WILLIAMS

Chairman AW NETWORK 36 y/o

- Pan-African University, London School of Marketing, London School of Nigeria
- Co-founder, Red | for Africa (since 2005)





Zukie SIYOTULA

Chief Executive Officer SIYOTULA HOLDINGS

38 y/o

- University of Witwatersand, Harvard, GIBS
- Chief Executive Officer, Thebe Capital (2014-16)





Fatoumata BÂ

Chief Executive Officer JANNGO

36 y/o

- Toulouse Business School, Harvard
- Managing Partner, Janngo Capital (since 2019)





Badreiddine MANSOURI

Managing Director Sub Sahara Africa **S**TELLANTIS

40 y/o

- University of Florida, EM Lyon Business School
- Head of Marketing and Dealer Network Development Middle East, Africa and Turkey, Stellantis (2019-21)



Morocco

Benin



Adetoye AGUESSY

Chief Executive Officer RIGHTCOM TECHNOLOGIES 39 y/o

- University of Sherbrooke, IAE Saint Etienne, Télécom Saint-Etienne
- Business Manager, Orange Business Services (2009-12)





Walter DA CRUZ PACHECO

Chairman

Angolan Stock Exchange

36 y/o

- University of the West of England, University of Sussex, George Wash-
- General Director Debt Management Office, Angolese Finance Ministry ((2018-21)





Ali SEDDIKI

General Manager MOROCCAN INVESTMENT AND EXPORT DEVELOPMENT AGENCY 37 y/o

- HEC
- Advisor, Ministry Delegate to the Head of Government of Morocco (2021-22)

Morocco



Roberta ANNAN

Founder & Managing Partner ANNAN CAPITAL PARTNERS

40 y/o

- Harvard, Georgetown University, Carlton University
- Founder and Board Member, African Fashion Fund (since 2011)

Ghana





Regis RUGEMANSHURO

Chief Executive Officer RWANDA SOCIAL SECURITY FUND 37 y/o

- Misericordia University
- Chief Digital Officer, Bank of Kigali (2018-20)

Rwanda



Zain RAWJI

Director RAWSUR & RAWSUR LIFE 37 y/o

- Nottingham University Business School
- Member of the Ethics and Conformity Board & Member of the Nominations and Remunerations Board, Rawsur (since 2019)



13



Paul Jr OBAMBI

Chief Executive Officer SAPRO MAYOKO

32 y/o

- Polytechnique Montreal, Harvard, Curtin University
- Director of Development, Sapro Group (2013-16)





Hicham BENSAID ALAOUI

Chief Executive Officer ALLIANZ TRADE MOROCCO

40 y/o

- Audencia Business School, Ordre des experts comptables
- Credit Intelligence Manager Middle East, Allianz Trade (2020)





Anisse TERAI

Partner TELL GROUP

38 y/o

- HEC Alger, Sciences Po, ENA, Harvard
- Managing Director ITFC Sovereign Energy Fund, Islamic Development Bank Group (2018-20)





Taslim NGOM

Managing Director SERTEM GROUPE

39 y/o

- SKEMA Business School, Georgia State University, Duke University, Harvard
- Principal, Eleis Groupe (since 2017)



Senegal



Yannick MBIYA NGANDU

Deputy Chief Executive Officer TRUST MERCHANT BANK

39 y/o

- Catholic University of Louvain, Laval University
- Regional Director Democratic Republic of the Congo, Trust Merchant Bank (2011-19)





Tino Abdellatif WAKED

Regional General Manager Middle East and Africa **U**BER

35 y/o

- INSEAD, University College London
- General Manager Middle East & North Africa, Uber (2018-20)





Adrien DIARRA

Head of Trust & Safety Africa **F**ACEBOOK

39 y/o

- École Spéciale Militaire de Saint-Cyr, Georgetown University
- Executive Director Technology Risk, Goldman Sachs & Co (2015-18)





Aguibou LY

Chief Executive Officer **IBS TECHNOLOGIES**

36 y/o

- University of North Carolina
- Managing Director Guinea, ITC Global (2011-16)





Soraya DJERMOUN

Associate Partner TERZA

35 y/o

- Paris School of Business, University Panthéon Assas, MBA ESG
- Chief Communication Officer, Cevital (2015-18)





Gilles KOUNOU

Chief Executive Officer OPEN SI

- Abomey-Calavi University, Institute CERCO, Ecole Royale de l'Air Marrakech Benin
- Lead Manager Innovation and Digital Transformation, SolidarIT Tech Hub Cotonou (2015-17)





Sarah DOUKOURE-BEBEY

Managing Director VIVO ENERGY GABON



- University of Bath, ISC Paris
- Managing Director, Vivo Energy Rwanda (2014-20)

Ivory Coast



Rapelang RABANA

Chairwoman REKINDLE LEARNING



- University of Cape Town
- Partner, Nisela Capital (since 2016)

Botswana





Lesley NDLOVU

Chief Executive Officer AFRICAN RISK CAPACITY

39 y/o

- INSEAD, Oxford
- Chief Executive Officer, AXA Africa Specialty Risks (2018-20)





Fatema DEWJI

Marketing Director METL GROUP



- Georgetown University
- Founder, Educate Empower and Inspire (since 2013)





Iheb TRIKI

Co-Founder & Chief Executive Officer KUMULUS WATER



- École Polytechnique, Berkeley University
- Executive Director Sustainable Infra Investments, Swicorp (2015-21)





Yershen PILLAY

Chief Executive Officer CHEMICAL INDUSTRIES SECTOR EDUCATION AND TRAINING AUTHORITY

39 y/o

- Harvard
- Managing Director, K3 Logistics (2010-20)





Sangu DELLE

Founder & Executive Chairman GOLDEN PALM INVESTMENTS

35 y/o

- Oxford, Harvard
- Founder & Chief Executive Officer, CarePont (since 2017)

Ghana

Tunisia





Maryse LOKOSSOU

Chief of Staff to the President WEST AFRICAN DEVELOPMENT BANK

40 y/o

- Grenoble Alpes University, IAE of Nantes. Le Havre Normandie University, HEC
- Technical Advisor International Financing, Ministry of Economy and





Chinny OGUNRO

Senior Director BROAD REACH

39 y/o

- Stanford, Cornell University, Harvard
- Chief Executive Officer, WellSpring Health (2020-21)





Selamawit SAMUEL TAFESSE

Executive Deputy Chairwoman SUNSHINE BUSINESS

36 y/o

- Addis Abeba University
- Deputy Managing Director of Business Development, Sunshine Business (2012-14)



15



Mehdi BENNOUNA

Managing Director MUTANDIS GROUP

39 y/o

- École Polytechnique, IFP School, BI Norwegian School of Management
- Founding Partner, Alto Services (2009-13)

Morocco

Tunisia



Romain DENIEL

Deputy Managing Director ARISE IIP

34 y/o

- HEC Montréal, Institut Supérieur de Gestion
- Advisor to the President, Presidency of the Gabonese Republic (2019-22)





Mohamed Ali BEN ARBIA

Advisory Partner CROWE

38 y/o

- IHEC Carthage, Jean Moulin University, IHE Paris
- Executive Director, Crowe (2015-19)





Walid GHANEMI

Founder & Chief Executive Officer LEGAL DOCTRINE

32 y/o

- Algerian High School of Business
- Senior Associate financial & Taw Auditor, PwC (2015-18)





Moses BABATOPE

Co-Founder & Deputy Managing Director FILMHOUSE GROUP

39 y/o

- Middlesex University, INSEAD
- Managing Director, FilmOne Entertainment (since 2013)





Gregory ROCKSON

Chief Executive Officer **MP**HARMA

31 y/o

- Westminster College, University of Copenhagen, Princeton, University of Ghana
- Executive Chairman, Haltons Limited (since 2019)





Sidi Mohamed DHAKER

Senior Advisor to the Governor CENTRAL BANK OF MAURITANIA

38 y/o

- HEC, Paris XII, Georgetown University, UVSQ
- Chief of Staff to the Governor, Central Bank of Mauritania (2018-21)





Ibrahima ABE DIALLO

Deputy General Administrator PRESIDENCY OF THE REPUBLIC OF GUINEA 35 y/o

- Georgetown University, University of Maryland
- · Managing Director, Buyers and Suppliers Subcontracting and Partnership Marketplace (2018-21)





Mwiya MUSOKOTWANE

Chief Executive Officer THEBE INVESTMENT MANAGEMENT 33 y/o

- University of Surrey, Richmond American International University in
- Co-Founder & Chief Executive Officer, Explorer Academy (since 2020)





Aldo TEMBE

Chief Operating Officer **ONTIME LOGISTICS**

39 ans

- Eduardo Mondlane University, UNISA
- Non-Executive Director, NBC Moçambique (2015-21)





Temi Marcella AWOGBORO

Co-founder & Partner MAGIC FUND



- Cambridge University, Stanford University
- Executive Director, Evercare Hospital Lekki (2019-22)

Nigeria





Lucia BAKULUMPAGI-WAMALA

Chief Executive Officer **BAKULU POWER**

39 y/o

- University of Ottawa, Cambridge
- Bakulu Power (since 2015)

Uganda





Fatim CISSÉ

Chief Executive Officer **IHS Towers Ivory coast**

39 y/o

- HEC, Harvard, Singularity University
- Head of the Human Resources, Communication and Administration, IHS Ivory Coast (2013-18)





Zama KHANYILE

Divisional Executive Venture Capital and Corporate Finance NATIONAL EMPOWERMENT FUND

38 y/o

- Rand Afrikaans University, University of Johannesburg, Fordham University
- Head of uMnotho Fund NFF (2014-21)





Aïssata LAM

Chief Executive Officer INVESTMENT PROMOTION AGENCY OF MAURITANIA

37 y/o

- Country Engagement Officer, African Risk Capacity (2017-21)





Yanis ARNOPOULOS

Deputy Chief Executive Officer GROUPE ARNO

31 y/o

- Paris Dauphine University, INSEEC Business School
- Chief Executive Officer, Duval Arno Global Distribution (since 2022)





Karabo MORULE

Founder

AMARA STRATEGIC INVESTMENT

40 y/o

- Nanyang University, Harvard, Stanford
- Founder, Capital Art (since 2020)



Cameroon



Adesuwa Okunbo RHODES

Founder & Managing Partner ARUWA CAPITAL MANAGEMENT

32 y/o

- University of Bristol
- Co-Founder & Managing Partner, Syntaxis Capital Africa (2014-19)





Amine BELHAJ SOULAMI

Chief of Staff to the Minister MINISTRY OF INDUSTRY AND TRADE OF Morocco

34 y/o

- EM Lyon Business School, East China Normal University
- Advisor to the Minister, Ministry of Industry, Trade Green and Digital Economy of Morocco (2018-21)





Emilia N NGHIKEMBUA

Chief Executive Officer COMMUNICATIONS REGULATORY AUTHORITY OF Namibia

- University of Namibia, University of the Witwatersrand
- Head Legal Advice, CRAN (2015-20)





Darshan CHANDARIA

Chief Executive Officer CHANDARIA INDUSTRIES 37 y/o

- Cardiff University, Harvard
- Group Sales and Marketing Director, Chandaria Industries (2009-15)

Kenva



Hamza EL KABBAJ

Business Development Project Director NAREVA

39 y/o

• Paris Sud XI University, CentraleSupélec, Sciences Po, University of Cape Town

• Head of Investments and Partner, Infra Invest (2010-18)

Morocco





Louis CAMARA

Managing Director KAMSAR PETROLEUM 38 y/o

- Institue of Mines and Technology of Boké, HEC
- Managing Director, HummingBird Guinea Mining Corporation (since 2017)





George GACHARA

Managing Partner **HEVA FUND**

36 y/o

- Daystar University
- Co-Founder, The NEST Arts Company (2012-17)

Kenya

Guinea



Roselyne CHAMBRIER-CHALOBAH

Country Head & Chief Executive Officer

ARISE IVOIRE

37 y/o

- ESCP Business School
- Head of Business Development, Olam (2016-18)

Gabon



Mohamed DIABI

Chief Executive Officer **AFRKN VENTURES**

40 y/o

- Louisana State University, Télécom ParisTech, INSEAD
- Chief Enterprise Architect, Criteo (2017-22)

Yvory Coast





Freda OBENG-AMPOFO

Founder

KAEME COSMETICS

37 y/o

- Sciences Po, Gordon College
- Regional Program Specialist, USAid (since 2014)

Ghana





Bamba LÔ

Co-Founder & Chief Executive Officer **PAPS**

37 y/o

- IDRAC Business School, Sup de co Dakar, Sherbrooke University, McGill University
- Chief Commercial Officer, ELISE Technologies (2015-16)





Mohamed INTIDAM

Director of Strategy and Development KOUTOUBIA HOLDING

40 y/o

- ESSEC Business School, Mines Télécom
- Purchasing and PPP Development Director, Autoroutes du Maroc (2017-21)



Morocco



Munyaradzi GWATIDZO

Founder & Chief Executive Officer ASTRO TECHNOLOGY GROUP

- UNISA, MIT
- Chief Executive Officer, G-mobile (2011-12)



91



Thierry KIENTEGA

Founder & Chief Executive Officer
OulCoding

39 y/o

- Chouaib Doukkali, Ingenieur Telecom Rennes, Harvard Online
- Co-Founder, AfricaShop (2015-18)





92



Perseus MLAMBO

President & Chief Executive Officer UNION54

34 y/o

- Nottingham Trent University, Leeds Metropolitain University
- Founder & Chief Executive Officer, Zazu Africa (since 2015)



93



Kiné SECK MERCIER

Head of Enterprise Tech practice **EMEA**

38 y/o

- Mines Télécom Institute, Harvard
- Principal & Head of Technology Officers Practice for France, Egon Zehnder (2012-22)



94



Hafou TOURE

Deputy Chief of Staff
MINISTRY OF THE PROMOTION OF SME, CRAFTMANSHIP
AND TRANSFORMATION OF THE INFORMAL SECTOR OF
THE IVORY COAST

30 y/o

- Stony Brook University, Wharton, Harvard
- Investment and Development Consultant, African Development Bank (2019-21)



95



Elhadji Mamadou SECK

Managing Director

CIMENT AND MATERIALS OF MALI, VICAT

36 y/o

- ESSEC Business School, ISC Paris
- Financial Controller, Vicat (2014-18)



96



Najwa EL IRAKI

Founder & Managing Partner AFRICADEV CONSULTING LTD

40 y/o

- KEDGE Business School, Aston Business School
- General Representative Francophone Africa, Lloyd's of London (since 2019)



Senegal

97



Patrick NGOWI

Chairman
HELVETIC GROUP

37 y/o

- Dezhou University
- Helvetic Group (since 2007)



98



Ruli DISEKO

Founder & Chief Executive Officer **THAKADU**

39 y/o

- Cape Town University, Gordon institute of Business Science
- Head of the Office of the Chief Executive Officer, Lonmin Plc (2013-15)





99



Jeannie COINTRE

Chairwoman
FAMY SN GROUP

38 y/o

- Grenoble Alpes University
- General Secretary, Hackers Without Borders (since 2022)



100



James MNYUPE

Economic Advisor

PRESIDENCY OF THE REPUBLIC OF NAMIBIA

- University of Namibia, Rhodes University, Harvard
- Managing Director, Allan Gray Namibia (2015-20)





OUR PARTNERS

CHOISEUL 100 AFRICA Economic Leaders of Tomorrow

Mickaël FRIBOURG

General Director Chargeurs



Dear friends, partners and laureates of the Choiseul 100 Africa ranking,

For several years now, Chargeurs has been proud to support the selection of the most promising talents from the most promising continent in the world.

Being part of the *Choiseul 100 Africa* Ranking is a privilege and a distinction of success, ambition and commitment.

It also means being part of an ever-expanding community, beyond borders and continents.

Chargeurs celebrates its 150th anniversary in 2022. Our company is a diversified family group dedicated to the technology, luxury and media sectors. We are present in more than 100 countries on 5 continents.

Our international reach, in businesses where we are the world leader, allows us to shape our high value-added niche activities, to stand the test of time and crises, and to grow in a profitable and responsible manner.

We share with the Institut Choiseul, and its President Pascal Lorot, the same values of audacity, reliability, innovation and ambition.

By honoring us with the first place in the *Choiseul 100 France* 2022 ranking, the Institut has offered us the testimony of its valorization of entrepreneurship.

We hope that this new promotion of the *Choiseul 100 Africa* ranking will be ambitious and united in the service of the most beautiful projects for our two continents,

Congratulations and see you soon.

Emmanuel GADRET

General Director Deloitte Afrique Francophone



ur partnership with the Institut Choiseul is part of a twofold common ambition: identifying the best talents andi mpacting positively the continent. As a leading African actor of professional services, Deloitte Afrique Francophone is defined first and foremost by its 1,500 African professionals serving 19 countries in North Africa (Morocco, Algeria, Tunisia), West Africa (WAEMU area) and Central Africa (CEMAC area). At the continent's scale, more than 9,000 employees divided in 51 offices support both public and private actors in the realization of their strategic projects. The strong growth of our activities, driven by a dynamic and attractive continent, lead us to recruit nearly 300 professionals per year, in French-speaking Africa alone.

This ambitious goal urges us to address the challenges of identification, education and retention of our talents. Like the Choiseul ranking, we are looking for tomorrow's talents, not only the men and women who will constitute our top management, but also the young talents and the "middle management", guarantee of the sustainability of our activities. Our professions are technical: Deloitte provides professional services in various areas: Consulting, Audit, Legal audit,

legal and tax advisory, Risk Advisory, Financial Advisory and Outsourcing of Accounting and Financial functions. Moreover, our activities require other skills such as: cultural agility, collective intelligence, ability to manage multijobs team and thorough knowledge of the local ecosystems.

Lastly, our employees are driven by the willigness to impact the economic and social development of the continent's communities. Our ambition «Make an impact that matters» finds its meaning in Africa probably more there than in any other area of the world. The strategic projects on which we work with our clients very often have a direct impact on the economic development, contributing to jobs creation, the improvement of governance, the funding of structuring projects, and the implementation of international standards better adapted to Africa. This is this objective motivating our employees and the laureates of this this ranking.

Each and every one of them contributes to this goal. We congratulate this year's laureates, as well as those from previous editions, who by their function and influence, impact the continent and thus its international influence.

Laurent Benarousse
Managing Partner & Member
of the Supervisory Board
Roland Berger France



Africa this year, the climate issue is on everyone's mind, especially Africans. The continent, which is home to 17% of the world's population, is responsible for only 3 to 4% of CO2 emissions according to the International Energy Agency (IEA). Yet it is extremely exposed to the consequences of global warming. According to the African Development Bank (ADB), Africa has suffered 131 extreme weather events (storms, droughts and floods) in the last two years. The continent is particularly vulnerable to these disasters because it is still insufficiently prepared.

In this worrying context, African leaders recently organised two events to discuss solutions to this pressing issue: the African Climate Week (ACW 2022) in Libreville, and the Summit on Africa's adaptation to climate change in Rotterdam. They called for increased global funding to support the continent's endeavour in the fight against global warming. A report by the Climate Policy Initiative published this year estimates that Africa receives only 12% of the \$250 billion it needs annually, notably to adopt green technologies.

Bearing this analysis, those leaders have called on Africa to take its destiny in hand. Gabonese President Ali Bongo Ondimba emphasised that the continent was «blessed with all the necessary assets for sustainable prosperity, natural resources, land, impressive biodiversity and the youngest and largest working population in the world». Aware of the need to address these issues, the new generation of leaders emerging has taken on board the fact that sustainability and the fight against global warming must go hand in hand with growth.

It is in this context that we renewed once again the partnership between Roland Berger and the Institut Choiseul. The *Choiseul 100 Africa* initiative highlights young leaders who are participating in the implementation of innovative solutions to the climate crisis: adaptation projects in the agricultural sector such as the FARM (Food and Agriculture Resilience Mission) initiative, the Great Green Wall, or the construction of infrastructures capable of withstanding climate shocks.

We too are convinced that urgent action is needed. After having achieved carbon neutrality in 2020, Roland Berger has set a target of zero net emissions by 2028. With our in-depth knowledge of these issues and our presence on the African continent for many years, we encourage all initiatives that go in this direction.

Congratulations to the laureates of this year's ranking for their crucial role in the development of Africa. We wish them all the best for the future!

Guy SIDOS
Chief Executive Officer
Vicat

The recent crises have not marred the incredible dynamism of the African continent, which is undergoing spectacular societal and economic changes. Africa is a young continent full of promises. By 2050, 4 out of every 10 people under the age of 20 will be African. Soon the continent will have one billion neo-urbanites. Supporting this urban growth is essential, even vital. The need for infrastructure, housing, schools, hospitals and economic activity zones is on the scale of these changes, which will also have to meet the challenge of climate change if the continent is to be habitable.

The urgency of the needs on such a short time scale is unprecedented. We must do well, but also do quick, and this in all sectors of activity. This will only be possible with the development of the skills and qualifications of the workforce, without which there will be no improvement in quality at all, whatever the technologies wused. In that respect, the evolution of Africa's new economic elites is thrilling. The *Choiseul 100 Africa* ranking is an excellent example. It gives very positive signals for all investors interested in this continent of the future. Its laureates embody the dynamism and renewal of Africa, and carry the hopes of a whole generation.

For twenty years, the Vicat cement group has been present in Africa with a simple strategy: produce locally in order to build locally. We are convinced that future economic development models will have to limit the carbon footprint of product logistics and people's movements. In addition to the quality of industrial processes, proximity is a major asset. This is why we have invested heavily in Africa in efficient, environmentally friendly cement plants and industrial facilities, whose value creation or employment brings economic and social benefits in the areas where we operate. Our Corporate Foundations are involved as closely as possible in the field to promote the values of Louis Vicat, which resonate with those of La Francophonie.

Cement is the building material for the future of Africa, just as it is on the global scale. There is currently no equivalent material that is modern, easy to use and affordable on the scale of the continent's construction needs. The latest R&D developments show that it is best suited to short circular economy chains, integrating the material or energy recovery of waste produced by human activities. As such, it is a very relevant response to African challenges.

Our teams reflect the continent's dynamism: passionate, committed and willing. We are proud to be partners of the *Choiseul 100 Africa*, which promotes and encourages economic decision-makers to build a better and more humane world.



CHARGEURS is a world leader in niche technologies and services, offering its BtoB and BtoC customers integrated solutions with high added value. Present in 90 countries with nearly 2,500 employees, the Group, whose global signature is High Emotion Technology®, is developing its industrial and technological know-how in numerous fields of activity, foremost among which are the protection of high-end materials, fashion and luxury goods, museography, health and well-being.

In 2022, the Group is celebrating 150 years of entrepreneurial daring. Its strategic plan, Leap Forward 2025, aims to accelerate this epic by seizing market opportunities linked to changing production, distribution and consumption patterns and to the universal demand for sustainable industrial solutions. Combined with a high level of industrial agility and a global presence, its many areas of expertise are designed to support the profitable and sustainable growth of the Group, which in 2021 achieved a turnover of €736.6 million.

Deloitte.

With 51 offices and a capacity to operate in 51 countries, Deloitte has a strong presence on the African continent. This pan-African dimension (French-speaking, English-speaking, Portuguese-speaking Africa, etc.) allows for perfect coordination in the service of our clients. For more than 30 years, Deloitte has been active in the French-speaking regions of Africa: North Africa, West Africa and Central Africa. In Francophone Africa, we operate in 19 countries and have 15 offices.

As a multidisciplinary firm, our Consulting, Audit, Legal and Tax advisory, Risk Advisory, Financial Advisory and Outsourcing of accounting and financial functions enable us to meet the expectations and transformation needs of public and private players (pan-African and international groups, major local players, etc.). With more than 1,500 employees, including 55 partners based in French-speaking Africa, Deloitte offers its clients local and tailored support thanks to its mastery of local issues.



Founded in 1967, Roland Berger is the first European-based consulting firm with international roots. Established in France since 1990, the Paris office, with nearly 300 employees, advises the largest international companies as well as public institutions on all their issues, from strategic consulting to business development. public institutions, on all their issues, from strategic advice to operational implementation.

From strategic advice to operational implementation. With the conviction that the world needs a new sustainable paradigm across the entire business value chain, it is committed to providing innovative solutions, with a particular focus on achieving concrete and measurable results.



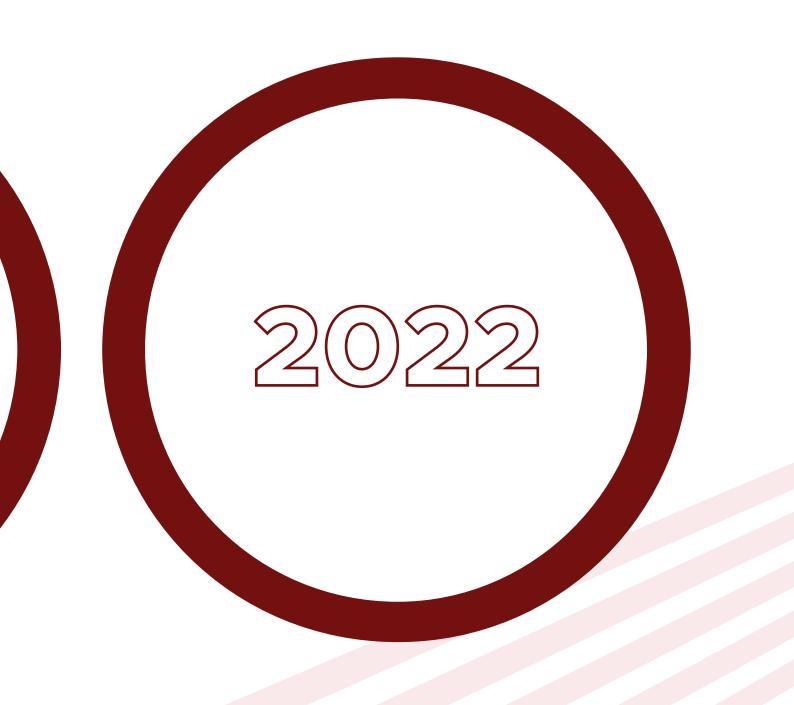
The Vicat group is the heir to an industrial tradition that began in 1817 with the invention of artificial cement by Louis Vicat.

Present in 12 countries, the family-owned company offers a high-performance range of mineral and bio-sourced materials and services that meet the needs of the construction industry.

Present on the African continent for nearly 20 years, the Vicat group contributes through its cement plants and industrial facilities to the local development of resources and employment in Senegal, Mali, Mauritania and Egypt



RANKING







Nana Dufie ADDO

Head of Special Funds DEVELOPMENT BANK OF GHANA



- Mount Holyoke College, Stanford
- COO/DCEO, Ghana Investment Promotion Center (2020-22)

Ghana







Seifeddine BEN JEMIA

Managing Director MONOPRIX TUNISIA

38 y/o

- KTH Royal Institute of Technology, École Nationale Supérieure des Mines de St Etienne
- Deputy CEO, Meddis Distribution (2018-20)









Diana BRONDEL

Chief Executive Officer XAALYS

40 y/o

- ESCP Business School
- Cabinet Director of International Banking and Financial Services, Société Générale (2015-16)









Ansoumane CAMARA

Special Advisor on Economy, Finance and Budget to the Prime Minister CABINET OF THE PRIME MINISTER OF GUINEA CONAKRY

35 y/o

- Bordeaux IV, Sciences Po, LSE, Harvard
- General Coordinator, National Agency for Economic and Social Inclusion (since 2019)









Marième DIOP

Investment Director ORANGE VENTURES

38 y/o

- Télécom Paris, Georgia State University, Stanford
- Founder, Dakar Network Angels (Since 2018)









Anna EKELEDO

Executive Director AFRILABS FOUNDATION

36 y/o

- Covenant University, University of Leeds
- Regional Innovation Lead Africa, EdTech Hub (since 2019)

Nigeria







Amira ELMISSIRY

Chief Accountability Officer AFRICAN DEVELOPMENT BANK

40 y/o

- Université de la City de Londres, Université de Cardiff, African Leadership Institute
- Chief Equity Investment Officer, African Development Bank (2016-19)







Kader HASSANE

Senior Director & Acting Managing Director PD AFRICA50 INVESTMENT PLATFORM

38 y/o

- George Washington University, Virginia Tech
- Chief Executive Director SOGEAC, Africa50 Investment Platform (depuis 2018)



Tunisia







Karim JOUINI

Co-Founder & Chief Executive Officer **E**XPENSYA

36 y/o

- INSA Toulouse
- Senior Software Development Engineer, Microsoft (2008-14)







Rolande KAMMOGNE

Founder & Chief Executive Officer Vox**A**FRICA

40 y/o

- Columbia University, George Washington University
- Founder & Chief Executive Director, RKMedia (since 2013)





CHOISEUL 100 AFRICA 2022





Kader KANEYE

Founder & Chairman AFRICAN DEVELOPMENT UNIVERSITY



- CNAM, Bentley University, Harvard
- Associate Partner, Dalberg (since 2020)

Niger







Rachid KETTANI

Deputy Managing Director & Chief Financial Officer

ATTIJARIWAFA BANK



- Centrale Paris
- Financial Officer, AWB (2011-22)

Morocco

Ivory Coast







Laureen KOUASSI OLSSON

Founder & Chief Executive Officer BIRIMIAN VENTURES

39 y/o

•EM Lyon Business School

• Managing Director Western & Central Africa, Amethis Finance (2015-20)







Tesh MBAABU

Co-Founder & Chief Executive Officer MARKETFORCE

29 y/o

- University of Nairobi
- Managing Director, Mesozi Group (since 2013)









Zizipho MMANGO

Strategic Development Director ASPEN PHARMA GROUP

36 y/o

- Cape Town University, University of Johanesburg
- Associate Strategy and Development, Aspen Pharma Group (2020-21)







Thandeka NOMBANJINJI-NZAMA

Managing Director MBOKODO BUILDING 40 y/o

- Public Relations Institute of South Africa,
- University of Johannesburg
- Chairwoman & Chief Executive Officer, Nombaniinii Family Property (since 2011)







Koloina RAZAFINDRATSITA

Investment Manager & Head of ESG and Impact ADENIA PARTNERS

35 y/o

- Paris Dauphine University, INSEAD
- Consultant, Yearling Advisors (2011-12)







Ahmed SHEIKHA

Co-Founder & Chief Business Officer BRIMORE

33 y/o

- Alexandria University, KTH Royal Institute of Technology
- Education Project Manager, Save the Children International (2016-17)







Nawfal TERRAB

Managing Director SQUARSYS CONSULTING 39 y/o

- •Polytech Annecy-Chambéry, EPFL
- Managing Director, NT Global Invest (2018-21)







Ahmed ZAHRAN

Managing Director KARMSOLAR

- American University in Cairo, SOAS
- Member Board of Trustees, Technlology Innovation and Entrepreneurship Center (since 2018)











Nair ABAKAR

Mobile Ambassador TCHAD REPUBLIC



• Cergy-Pontoise University, EISTI

• Vice-President, Normalization Committee of the Football Federation of Tchad (since 2021)







Adan ABBEY

Co-founder & Chairman HORN OF AFRICA INSURANCE



- University of Connecticut, Indiana University
- Associate Brand Manager, Abbott Laboratories (2015-17)







Iyinoluwa ABOYEJI

Managing Director FUTURE AFRICA



- University of Waterloo
- Founder & Chief Executive Officer, Flutterwave (2014-18)



Ghana

Ghana





Marcia ASHONG

Founder & Chief Executive Officer THEBOARDROOM AFRICA

39 y/o

- University of Minnesota, University of Exeter, Saïd Business School
- Advisory Committee Member, Mastercard Foundation Ghana (since 2020)







Alloysius ATTAH

Chief Executive Officer FARMERLINE



- Kwame Nkrumah University of Science and Technology
- Project Manager, TAHMO Initiative (since 2014)







Stone ATWINE

Chief Executive Officer

EVERSEND

40 y/o

- Mbara University of Science and Technology
- Managing Director, Redcore Initiative (2013-2017)







Steven BEDI

Founder & Chief Executive Officer **P**ANELYS

35 y/o

- Management institute of Reims, HEC Abidjan, Reims Champagne-Ardenne University
- Chairman, #Ci20







Besma BELBEDJAOUI

Founder & Managing Director PLASTICYCLE ALGERIA

38 y/o

- University of Science and Technology Houari Boumediène, Alger School of Management
- Chief Executive Officer, Eco Cycle Consulting ECC Algerie (since 2019)







Narrimane BENAKCHA

Head of Data Policy Africa and the Middle East AMAZON WEB SERVICES

33 y/o

- SciencesPo, Georgetown University, American University of Beirut
- Head of Public Policy UAE, AWS (2018-20)







Batuael BIZENU

Executive Director EAST AFRICAN HOLDING LTD

31 y/o

- American University of Dubai
- Associate Executive Director, East African Holdings (2016-18)



CHOISEUL 100 AFRICA 2022





Yanish BONDAHJAGALU

Chief Financial Officer VEROD CAPITAL MANAGEMENT

36 y/o

- Mauritius University
- Chief Operating Officer, Leapfrog Investments (2015-20)









Seynabou DIENG

Managing Director MAYA SARL

35 y/o

- Panthéon Sorbonne University, IDRAC Business School, **ESSEC Business School**
- Associate Managing Director, DIDEN Consulting (2017-20)







Mohamed EL DAHSHAN

Senior Economic Advisor OFFICE OF THE SPECIAL ENVOY OF THE SECRETARY-GENERAL FOR YEMEN

39 y/o

- Cairo University, Sciences Po, Harvard, Oxford
- Managing Director, OXCON (2017-22)







Meryam EL OUAFI

Chief Executive Officer GREEN ENGINEERING MISSION

- National School of Business and Managment of Agadir, Federation for Education in Europe
- Chief Executive Officer, Innovation and Technology for Tourism optimization (since 2021)







Dina EL-SHENOUFY

Chief Investment Officer FLAT6LABS

40 y/o

- American University in Cairo
- Investment Manager, Sawari Ventures LLC (2011-14)



Morocco







Anbar JOWAHEER

Mauritius Commercial Bank Group HEAD OF FINANCIAL INSTITUTIONS AND SYNDICATION - CIB

40 y/o

- Chartered Institute of Bankers, Chartered Financial Institute, The London School of Economics and Political Science
- Head Structured Finance and Syndication CIB (2019-20)









Franck KIÉ

Managing Director CIBEROBS CONSULTING

31 y/o

- Regent's University London, Warwick University, École de Guerre Économique, New York University
- Cybersecurity Consultant, CGI Business Consulting (2019-22)









Kenza LAHLOU

Co-Founder & General Associate OUTLIERZ VENTURES

35 y/o

- •ESSEC Business School, INSA
- Co-Founder & Managing Director, StartupYourLife (2014-17)

Morocco







Foday MANSARAY

Managing Director PETROLEUM DIRECTORATE SIERRA LEONE

37 y/o

- University of Birmingham, Aston University
- Process Engineer, Hydro Industries Limited (2020)









Elizabeth Tanya MASIYIWA

Managing Director AKELLO

- City University London, Hult International Business School
- Chief Executive Director, Delta Philanthropies (since 2018)







Rinos MAUTSA

Co-Founder & Chief Executive Officer CHARTERED INSTITUTE OF CUSTOMER MANAGEMENT



- Midlands Sate University, Coppertone University
- Co-founder & Chief Executive Officer, Picco Construction (since 2015)







Simbarashe MHURIRO

Managing Director RioEnergy RIOZIM LIMITED



- African Leadership Institute, Oxford
- Member of the Board, Stanbic Bank Zimbabwe (since 2019)



Zimbabwe





Dana MOPULUNGA

Founder & Chief Executive Officer BERNIKA HEALTH

33 y/o

- Stellenbosch University, GIBS
- Executive, Bigradap Group Technologies (since 2018)







Temitope OGUNSEMO

Founder & Chief Executive Officer KRYSTAL DIGITAL NETWORK SOLUTIONS

38 y/o

- University of Ibidan, University of Salford
- Founder, Krystal Digital Network Solutions (since 2010)







Anis SEFRIOUI

Founder & Chief Executive Officer ARENA PROPERTY DEVELOPMENT

38 y/o

- École Hôtelière of Lausanne
- Associate, PGS Invest (2010-15)



Morocco





Ayouba SEYDOU

Group Placement and Reinsurance Director **OLEA INSURANCE SOLUTIONS AFRICA**

39 y/o

- Multinational Network Manager Middle East & Africa (2016-19)







Azer Moise SONGNABA

Co-founder & Chief Investment Officer **C**AURIS

36 y/o

- Florida University, Columbia University
- Director of Strategy and Analytics, Mastercard (2018-21)



Cameroon

Cameroon





Anne-Catherine TCHOKONTE

Managing Director ORANGE MONEY CAMEROON

36 y/o

- École Polytechnique ParisTech, École des Ponts ParisTech, University of California
- Head of Mobile Services Diversification, Orange Africa & Middle-East (2019-21)







Stéphane TIKI

Development Director & Spokesperson GROUPEMENT DU PATRONAT FRANCOPHONE

35 y/o

- Pantheon Sorbonne University
- Advisor in charge of corporate relationship, Fondation Concorde (Since 2020)







Franck WANDJI

Executive Director Marketing Group ARCELOR**M**ITTAL

- ESC La Rochelle, Duke University
- Head of Commercial Marketing & Strategy, ArcelorMittal (2019-20)





CHOISEUL 100 AFRICA 2022





Karim ABDEL WAHAB

Chief Executive Officer & Vice Chairman MIMARY GROUP



- Arab Academy for Science, Technology & Maritime Transport
- Chairman, Signatures Design + Contracting (2012-14)







Dayo ADEFULU

Strategy Vice President THE COCA-COLA COMPANY



- Morgan State University, Northwestern University
- Head of Strategy & Insights West and Central Africa, The Coca Cola Company (2019-20)







Ayodeji ADEWUNMI

Co-Founder & Co-Chief Executive Officer Dot

39 y/o

- Obafemi Amolowo University, Oxford, Harvard
- Co-Founder & Senior Executive, Emprego Holdings (since 2019)







Kpowbié Tchasso AKAYA

Permanent secretary TOGOLESE MINISTRY OF ECONOMY AND FINANCE

35 y/o

- ILCI Paris, African Institute of Administration and Business studies, Lome university
- Advisor to the minister Economic Unit, Government of Togo (2016-21)







Omar AMER

Chairman **Q**ASATLI



- Haas School of Business, American University in Cairo
- Deputy Chairman, Amer Group (2005-16)



Egypt





Kofi AMOA-ABBAN

Chief Executive Officer RIGWORLD GROUP

39 y/o

- University of Ghana, Oslo University
- Director, Atwood Hunter (x-2011)







Yasmin BELO-OSAGIE

Director **FSDH HOLDING COMPANY**

33 y/o

- Princeton, Harvard, Stanford
- Co-Founder & Board Member, SheLeadsAfrica (since 2014)







Hamza BENNANI

Real Estate Investment Manager **REIM PARTNERS**

37 y/o

- •Bocconi, LSE, Cornell Johnson Graduate School of Management
- Business Development Manager, Petra Management (2016-18)



Morocco





Madjissem BERINGAYE

Managing Director **BNM & A**ssociés

37 y/o

- University of Paris-XII
- Brand Manager, L'Oréal Paris (2010-12)







Moustapha CISSÉ

Head of Al Research Center for Africa GOOGLE

37 y/o

- UPMC, University of Montreal
- Research Scientist in Artificial Intelligence, Facebook (2016-18)



37





Olivia DADIE KIPRE

Co-Founder KOD AGENCE DIGITALE



- HEC Montreal
- Chief Marketing Director, Kinaya Ventures (2018-19)







Evelyne DIOH SIMPA

Managing Director WIC CAPITAL



- EDHEC Business School
- Senior Investment Officer, Fonsis (2014-19)







Abdigani DIRIYE

Co-Founder & Chief Product Officer Вьоом

38 y/o

- University College London, King's College, Queen Mary University
- Research Manager, Amazon (2019-21)







Maro HADYA DIAGANA

Managing Director MAURITANIAN BUSINESS CENTER

36 y/o

- CEFEB Marseille. Sciences Po Paris
- Chief Executive Officer, Consulting and corporate training (since 2012)



Mauritania





Gwendolyne HALLE

Chief Executive Officer HALENDA

37 y/o

- University of Leeds, University of Cardiff
- Founder, Halenda (since 2013)







Jabavu HESHU

Regional Director Southern Africa MULTICHOICE

38 y/o

- University of Pretoria
- Vice-president, South African Chamber of Commerce and Industry (since 2018)







Cédric HOMBOUHIRY

Head of Recovery and Registration GABON NATIONAL SOCIAL SECURITY FUND

39 y/o

- University of Paris, EIGSI La Rochelle, EPF Sceaux
- Founder & Senior Advisor, Zappatora & Partners (2016-19)







Salma INGABIRE

Country Director Rwanda, Burundi, Tanzania & Uganda VISA INC

37 y/o

- Kigali Institute of Science and Technology, Oxford
- Chief Operating Officer, AC Group Limited (2017-18)







Clarisse IRIBAGIZA

Co-Founder DEEPTECHAFRICA

34 y/o

- University of Rwanda, African Leadership University
- Founder & Chief Executive Officer, HeHe (2010-20)







Elyes JERIBI

Vice Chairman JUMIA GROUP

- Polytechnique; Mines ParisTech
- Board Chair, Smart Capital (depuis 2019)



CHOISEUL 100 AFRICA 2022





Ali JIVRAJ Chief Executive Officer ROYAL ELECTRONIC LTD

35 y/o

- Self-Taught
- Founder, Royal Electronic Ltd (since 2006)







Nadeem JUMA

Managing Director CREDABLE GROUP



- Self-Taught
- Chairman, Pontem Ventures (since 2018)







Faith KEZA

Board member NATIONAL BANK OF RWANDA



- Administrator, Rwanda Development Board (since 2019)







Ahmed KHALIL

Chief Executive Officer RAYA HOLDING FOR FINANCIAL INVESTMENTS

40 y/o

- American University in Cairo, Harvard
- Chief Executive Officer, Raya Smart Buildings (2015-19)



Egypt





Alda KULE DALE

Financial Advisor MINISTRY OF FINANCE



- ESSCA, INSEAD
- Strategy consultant, Kearney (2018-21)







Mohamed Réda LAHMINI

Partner Chartered Accountant **GRANT THORNTON**

37 y/o

- IAE Bordeaux, Academy of Paris, Monstesquieu University
- Vice-President of the Industry Commission, Confédération Générale des Entreprises du Maroc (2018-20)







Mpho LETHOKO

Managing Director SAPPI

40 y/o

- Rand Afrikaans University, PRISA, GIBS
- Head Internal Communications & Digital, Deloitte Afrique du Sud









Kouramoudou MAGASSOUBA

Managing Director AGRICULTURAL DEVELOPMENT FUND (FODA)

40 y/o

- Mohammed V University, University of Clermont Auvergne
- Banking Supervisor, Central Bank of the Repulic of Guinea (2011-20)







Abdellah MALLEK

Founder & Chief Executive Officer **S**YLABS

32 y/o

- University of Sciences and Technology Houari Boumediène
- Managing Director, TalFact (2014-15)







Khalil MAZIN

Chief Executive Officer SUDAMED

36 y/o

- LSE, University of Khartoum
- Executive Manager, Al Khalil Paediatric Hospital (since 2008)



RANKING - TOP 200





Teresa MBAGAYA

Principal

IMAGINABLE FUTURES



• Yale, LSE

• Director, Omidyar Network (2018-20)







Sara Nadia MEHCHEM

Associate Director

OXYMUSE

39 y/o

- Alger University
- Founder, Fluide social (since 2016)







Andron MENDES

Co-Founder & Chief Financial Officer **K**OPA**G**AS

37 y/o

- Université de Dar es Salaam
- Chief Financial Officer, First Assurance Company Tanzania (2017-18)







Nthabiseng MOSIA

Co-Founder & Chief Commercial Officer EASYSOLAR

32 y/o

- University of Cape Town, Columbia University
- Consultant, Virunga Power (2016)



South Africa

Tanzania







Kundayi MUNZARA

Founding Director & Fund Manager SESFIKILE CAPITAL

39 y/o

- Cape Town University
- Head of property research, Investec Property Investments (2005-10)







Bilha NDIRANGU

Managing Director

AFRICAN LEADERSHIP ACADEMY

38 y/o

- MIT
- Chief Executive Officer, Africa's Talking (2019-21)







Nontokozo NKOSI

Head of the commercial office South Africa **E**NEL **G**REEN **P**OWER

37 y/o

- Regenesys Business School
- Commercial Officer, Enel Green Power (2016-18)







Anne NUTSUKLO

Head of Product **T**ARYA **A**FRICA

37 y/o

- University of Kwane Nkrumah, MEST Ghana
- Co-Founder, Nandimobile (since 2010)







Uche OGBOI

Managing Director
LORI SYSTEMS

36 y/o

- University of Birmingham
- Chief Operating Officer, Lori Systems (2019-21)







Sene OSSEBI-DOUNIAM

Managing Director
Sports News Africa

33 y/o

- Paris Dauphine University, Temple University
- Head of Financed Projects and M&A, Willis Towers Watson (2018-20)







Nakedi RAMAPHAKELA

Chief Financial Officer AFRICAN RAINBOW ENERGY FUND



- University of Witwatersrand
- Chief Financial Officer, Masimong Group Holdings (2019-20)







Rachel SIBANDE

Director UNITED NATIONS FOUNDATION

36 y/o

- University of Malawi, Rhodes University
- Deputy Chief of Party, Palladium Group (2016-17)







Frederico SILVA

Founder TALENTO



- IMM Graduate School of Marketing
- Co-Founder, Appload (since 2021)







Momarr Mass TAAL

Chief Executive Officer TROPINGO FOODS

36 y/o

- Columbia International College, University of York
- Co-Founder, Malyka Clothing (2005-12)







Mohamed TOURÉ

Chief Executive Officer West Africa **SQORUS**

35 y/o

- ESSEC Business School, Telecom ParisTech, IAE Rouen
- Senior Manager, Deloitte France (2019-21)







Cheick TRAORÉ

Industry specialist, Global Telecoms Media and Technology Investments INTERNATIONAL FINANCE CORPORATION, THE WORLD BANK GROUP

37 y/o

- Mines Télécom , INSEAD
- Assistant Manager Group Audit and Consulting, Liberty Global (2015-18)







Nadia YAICH

Associate, Head of Consulting and Business Development MGI BFC

40 y/o

- Faculté des Sciences économiques et gestion SFAX, Institut supérieur de Comptabilité et d'Administration des Entreprises - Tunisie, École supérieure de commerce de SFAX
- Public accountant, MGI BFC (2011-18)







Kosi YANKEY-AYEH

Executive Director GHANA ENTERPRISES AGENCY

40 y/o

- Wesleyan University, Harvard, MIT
- Director, National Board for Small Scale Industries (2017-21)







Marc Arthur ZANG

Chief Executive Officer HIMORE MEDICAL EQUIPMENTS

36 y/o

- NASE Yaoundé, University of Yaoundé
- Chief IT Engineer, Catholic University of Central Africa (2013-14)







Wahba ZNIBER

Managing Director QAIR MAROC

38 y/o

- Paris Dauphine University, ESCP Business School
- Investment Manager, Qair Maroc (2011-20)



Cameroon



ALUMNI

CHOISEUL 100 AFRICA Economic Leaders of Tomorrow

The *Choiseul 100 Africa* Alumni reunites the business leaders who have been laureates of the previous editions of the *Choiseul 100 Africa*, who have participated in the dedicated events organised by the Institut Choiseul and who are over the age limit to appear in our ranking. Throughout the year, the *Choiseul 100 Africa* Alumni remains associated with the various events organised by the Institut Choiseul.





Éric AMOUSSOUGA

Laureate 2019-2020

Executive Director Francophone Africa GENERAL ELECTRIC

Benin



Paul ANSAH

Laureate 2016-2018

Senior Vice-President ALBRIGHT STONEBRIDGE GROUP

Ghana



Loic APLOGAN

Laureate 2016-2017

Director of Business Development

Benin



Riad ARMANIOUS

Laureate 2018 à 2020

Chief Executive Officer EVA PHARMA

Egypt



Michael ARUMEMI-IKHIDE

Laureate 2017-2018

THE ODISSEAN RESIDENCE

Nigeria



Sarah ASAFO-AGYEI

Laureate 2015-2017

Executive Director ATTAI GROUP LIMITED

Ghana



Olivier AVOA

Laureate 2014-2015

Chief Executive Officer AFRIKAP GROUP

Ivory Coast



Lulayn AWGICHEW

Laureate 2017-2020

Deputy Director BISLET AGRITECH

Ethiopia



Abayomi AWOBOKUN

Laureate 2015-2018

Chief Executive Officer ENYO RETAIL & SUPPLY

Nigeria



Selestino BABUNGI

Laureate 2016-2017

Chief Executive Officer

Uмеме

Uganda



Tonjé BAKANG

Laureate 2016-2020

Director

THE FAMILY

Cameroon



Ahmadou BAKAYOKO

Laureate 2019

Director of Operations **E**RANOVE

Ivory Coast



Sidy BANE

Laureate 2015

Operations Director West Africa

PUMA ENERGY

Senegal



Ismaël BARMOU

Laureate 2018-2021

Chief Executive Officer

SOCIÉTÉ DE TRANSFORMATION ALIMENTAIRE

Niger



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Laureate 2014-2016

Executive Director Africa LESIEUR-CRISTAL

Morocco



Serigne BARRO

Executive Director PEOPLE INPUT

WORLD BANK

Senegal



Nayé Anna BATHILY

Laureate 2015-2016

Head of Foreign Affairs West and Central Africa

Senegal



Tiaan BAZUIN

Laureate 2014-2017

Chief Executive Officer Namibian Stock Exchange

Namibia

Souad BELKHIR

Laureate 2016-2018

Director of Prospective and Development

COSIDER GROUP

Algeria



Ibrahim BELKORA

Laureate 2019-2021

Chief Executive Officer AGRO JUICE PROCESSING

Morocco

Omar BELMAMOUN

Laureate 2017-2018

Senior advisor TOTAL EREN

Morocco



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Executive Director PALMERAIE DÉVELOPPEMENT

Morocco

Adel BENSACI

Chief Executive Officer SOMEMI

Algeria

Idriss BENSMAIL

Laureate 2018

Deputy Managing Director in charge of the Commercial Bank



Karim BEQQALI Chief Executive Officer YAMED CAPITAL

Laureate 2017-2021

Morocco



Laureate 2014-2019

Morocco



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Laureate 2014-2015

Morocco



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Laureate 2016-2018

Gabon



Zied BOUCHAMAOUI Executive Director

HBG HOLDING Tunisia



Éric BOUNDONO Executive Director

Gahon

MULTIPRESS GABON



Rafik BOUSSA

Laureate 2014-2021

Chairman GRANT THORNTON ALGERIA

Algeria



Mohamed BRIDAA Director Solutions & Strategy Laureate 2014-2015

MICROSOFT

Tunisia



Christian BWAKIRA

Laureate 2014-2016

Middle East and Africa Managing Director INGENICO GROUP

Burundi



Mahamadou CAMARA

Laureate 2016-2017

Executive Director MEDIA IMPACT GROUP

Mali



Alain CAPO-CHICHI

Laureate 2018

Chief Executive Officer CERCO GROUP

Benin



Miguel CARNEIRO Partner

Laureate 2015-2020

AFC & PARTNERS

Angola



Houda CHAFIL

Executive Director MAGHREB TITRIZATION Laureate 2014-2015 Morocco

Laureate 2015-2016



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National Director of the Risk Management Cabinet

MINISTRY OF ECONOMY AND FINANCE

Mozambique



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Executive Director

AXA INSURANCE MAROC & CIMA

Morocco

Laureate 2016-2017



Fatiha CHARRADI

Chief Executive Officer

OCP INNOVATION FUND FOR AGRICULTURE

Morocco

Laureate 2014-2015



Stephen CHEGE

Corporate Business Director

Laureate 2016-2017 Kenya

Youssef CHRAIBI

Chief Executive Officer

OUTSOURCIA GROUP

Morocco

Laureate 2021

Morocco



Yahia CHRAIBI

Chief Executive Officer

SANLAM MOROCCO

Mike COFFI

Executive Director

AFRICA CAPITAL MARKETS COOPERATION

Ivory Coast

Laureate 2018-2019

Daouda COULIBALY

Chief Executive Officer

Mali

Laureate 2014-2020



Rishaad CURRIMJEE

Laureate 2016-2018

Director of Development CURRIMJEE GROUP

Mauritius

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Laureate 2014-2015

Minister of Public-Private Investments and Partnerships REPUBLIC OF GUINEA

Guinea



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Laureate 2017-2021

Gabon

Chief Executive Officer GABONESE SOVEREIGN WEALTH FUND

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ACMAR MEDIA GROUP

Laureate 2014-2017

Cameroon



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Chief Executive Officer **BGFIBANK EUROPE**

Congo



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Laureate 2017-2020

Chief Executive Officer EDEL TECHNOLOGY

Ghana



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Laureate 2014

General Partner PARTECH VENTURES

Senegal



Alfa DEMMELLASH

Laureate 2017-2020

Chief Executive Officer RISING TIDE

Ethiopia



Mohammed DEWJI

Laureate 2014-2016

Chief Executive Officer METL

Tanzania



Khanyi DHLOMO

Laureate 2014-2015

Chief Executive Officer

Ndalo Média

South Africa



Chams DIAGNE

Laureate 2014

Chief Executive Officer TALENT2AFRICA

Senegal



Ange DIAGOU

Laureate 2016-2021

Chief Executive Officer

NEW DIGITAL AFRICA

Ivory Coast



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Laureate 2019

Executive Director CANAL+ IVORY COAST

Ivory Coast



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Laureate 2014-2016

Chief Executive Officer SODA

Mali



Mohamed DIAWARA

Chief Executive Officer GENERAL COMPUTECH

Mali

Laureate 2018-2020



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Commercial Director Business Senegal

Senegal

Laureate 2018



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SOCIÉTÉ GÉNÉRALE

Executive Director

UMOA TITLES AGENCY

Laureate 2014-2016 Senegal



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Chief Executive Officer ECLOSIA GROUP

Mauritius



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Deputy General Director

Laureate 2019-2020

CARTE COMPANY

Tunisia



Marwa EL AYOUTI

Chief Financial Officer

Laureate 2018

ORANGE EGYPT

Egypt



Basil EL BAZ

Chief Executive Officer

CARBON HOLDINGS

Egypt

Laureate 2015-2017

Achraf EL BOUSTANI

Laureate 2018-2019

Director General North Africa and Sub-Saharan Africa FORD MOTOR COMPANY

Morocco



Hisham EL KHAZINDAR

Laureate 2014-2015

Chief Executive Officer QALAA HOLDINGS

Egypt



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Investment Director

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Morocco



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Chief Executive Officer AXA AFRICA HOLDING

Egypt

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Laureate 2017

SOCIAL OUTCOME

Gabon



Laureate 2015-2016 **Ermias ESHETU** GRANT THORNTON LLP Ethiopia



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Nigeria



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Nigeria



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Cameroon



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Nigeria



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Guinea



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Kenya



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South Africa



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Laureate 2014-2017

Founder & President

ONE ECONOMY FOUNDATION Namibia

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Morocco



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Angola

Laureate 2017-2018



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WORLD BANK

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Laureate 2015-2017



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Laureate 2018-2020

Mali

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Laureate 2015-2016

Non-executive Director RCL FOODS

South Africa



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Laureate 2014-2016

Executive Director AXIAN GROUP

Madagascar



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Laureate 2014-2016

Minister of Petroleum and Hydrocarbons

THE REPUBLIC OF GABON

Gabon



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Director of internal audit

SINO-CONGOLESE BANK FOR AFRICA

Republic of the Congo



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Morocco

Laureate 2018-2021



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Laureate 2018-2021

Chief Executive Officer

Morocco



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Ivory Coast



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Laureate 2014-2021

Ivory Coast



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Laureate 2015-2016 Chief Executive Officer

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Corporate Business Director MALAWI REVENUE AUTHORITY Laureate 2014-2017 Malawi



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Laureate 2019

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Ivory Coast



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Laureate 2016-2017

Chief Executive Officer 3E Power

Rwanda



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Chief Executive Officer KENYA PRIVATE SECTOR ALLIANCE

Kenya



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Laureate 2019-2020

Executive Director

CENTUM INVESTMENT COMPANY

Kenya



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Laureate 2014-2017

Vice-president start-ups & Partner SCHNEIDER ELECTRIC

Algeria



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Laureate 2016-2017

Executive Director BANK OF KIGALI

Rwanda



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Laureate 2017-2020

General Secretary

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Chief Executive Officer

Laureate 2021-2021

Alaeria

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Laureate 2014-2017

Botswana

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COCA-COLA BEVERAGES

Eswatini

Laureate 2016-2021



Stella KILONZO

Laureate 2016

Advisor

ASTUTE AFRICA INTERNATIONAL

Kenya

Laureate 2014-2017

Executive Director AFRICA SOURCING

Ismael KONE

Ivory Coast



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Laureate 2014-2017

Managing Partner

DEVELOPMENT PARTNERS INTERNATIONAL

Algeria



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Financial Director

BOSTWANA DEVELOPMENT CORPORATION

Botswana

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South Africa

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Laureate 2016-2017

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Angola

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Laureate 2014-2017

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Kenya

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Laureate 2016-2017

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South Africa



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Niger



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Algeria

Laureate 2014-2016



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Tanzania



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Senegal



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DRC



Laureate 2014-2016 Radhia MCHIRGUI Executive Director 3RD ENERGY & ENVIRONMENT ENGINEERING

Tunisia



Laureate 2018 **Bhekani MDLALOSE** Director MEI PROJECTS South Africa



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AXA ASSURANCE ASIA, MIDDLE EAST, AFRICA AND TURKEY

Algeria



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Cameroon

Laureate 2014-2017



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Laureate 2014-2017

Executive Director ORANGE BANK

Ivory Coast



Tito MENDONCA

President BANCO PRESTIGIO

Angola



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Morocco



Akin MONEHIN

Laureate 2014-2015

Responsible for Transformation

SHELL NIGERIA EXPLORATION & PRODUCTION COMPANY

Nigeria



Yoven MOOROOVEN

Laureate 2018

Executive Director ENGIE AFRICA

Mauritius

Kamel MOULA

Laureate 2017

Executive Director VENUS SAPECO

Algeria



Busisa MOYO

Laureate 2014-2016

Chief Executive Officer UNITED REFINERIES

Zimbabwe

Celestin MUKEBA MUNTUABU

Laureate 2017-2018

Chief Executive Officer PROCREDIT BANK

DRC



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Chief Digital Officer HF GROUP

Kenya



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Laureate 2014-2018

Chief Executive Officer CENTUM

Kenya



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Laureate 2016-2019

Deputy Executive Director CENTRAL BANK OF EGYPT

Egypt



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Laureate 2016-2018 Tanzania



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Ivory Coast



Laureate 2014-2017 Pape NDAW Vice-President & Director TE CONNECTIVITY Senegal

Galaye NDAW Executive Director DHL GLOBAL FORWARDING IVORY COAST Senegal



Laureate 2015-2018 Thierry N'DOUFOU Co-founder SOLARPAK Ivory Coast



Luca NEGHESTI Laureate 2015-2018 Director of Operations SPORTPESA Tanzania

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Laureate 2018 Jules NGANKAM **Executive Director** AFRICAN GUARANTEE FUND



Laureate 2015 **Babalwa NGONYAMA** Chief Executive Officer SINAYO SECURITIES



Laureate 2016-2020 Velile NHLAPO Director of Operations ZIMPLATS South Africa



Laureate 2018-2020 Jason NJOKU Chief Executive Officer IROKO PARTNERS LIMITED Nigeria



Peter NJONJO Laureate 2014-2016 Chief Executive Officer TWIGA FOODS Kenya



Nino NJOPKOU Laureate 2016-2020 Director of Operations NACYDATE Cameroon



Laureate 2014-2016 **Ken NJOROGE** Chief Executive Officer Kenya



William NKONTCHOU Director EMERGING CAPITAL PARTNERS Cameroon



Laureate 2014-2015 Nomkhita NQWENI Chief Executive Officer WEALTH INVESTMENT MANAGEMENT & INSURANCE South Africa



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Laureate 2016-2020 Chika NWOBI Chief Executive Officer Nigeria



Cameroon

South Africa

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Laureate 2014 Fabrice NZE-BEKALE Executive Director ACT AFRICA GROUP Gabon



Laureate 2016-2018 Patricia NZOLANTIMA President BIZZOLY HOLDING DRC



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Laureate 2014-2016

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Ory OKOLLOH Non-executive director EAST AFRICAN BREWERIES LTD

Laureate 2014-2017 Kenya



Laureate 2014-2016 Ralph OLAYE Director of Development and Project Management

Benin



Ada OSAKWE Founder & Chief Executive Officer AGROLAY VENTURES

Nigeria



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Somalia

Nigeria



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Laureate 2016-2017 Ny Rado RAFALIMANANA Chief Executive Officer

AXIUS HOLDING MADAGASCAR Madagascar



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Laureate 2014-2018 Madagascar

Tunisia

Tunisia



Laureate 2018 **Elyes REKIK** Financial director COFICAB GROUP

Laureate 2019-2021 Fatma REKIK Chief Executive Officer STIFEN GROUP

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Kabir RUHEE Executive Director ROGERS CAPITAL

Mauritius

Laureate 2014-2017



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|--------------------|------------------|
| Executive Director | |
| MINEEX SARL | Senegal |



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Laureate 2014 Adema SANGALE Associate Director C.SUITE AFRICA Kenya



Laureate 2014-2016 Igho SANOMI Chief Executive Officer TALEVERAS GROUP Nigeria



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|---------------------|------------------|
| Executive Director | |
| REFLET CONSULTING | Ivory Coast |



| Véra SONGWE | Laureate 2014 |
|-------------------------------|------------------|
| Executive secretary | |
| ECONOMIC COMMITMENT TO AFRICA | Cameroon |



| Aarti TAKOORDEEN | Laureate 2017-2021 |
|-------------------------|-----------------------|
| Chief Financial Officer | |
| JSE LIMITED | South Africa |



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Laureate 2014-2016

Morocco



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Laureate 2014-2016

Morocco



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Laureate 2015-2016

the Holy See and Monaco Ethiopia ETHIOPIA MINISTRY OF FOREIGN AFFAIRS



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Laureate 2018-2019

Minister of Maritime Economy, Fisheries and Littoral Protection TOGOLESE REPUBLIC

Togo



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Laureate 2015-2016

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Ethiopia



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Executive Director E-DOLEY CASH

Gabon



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Laureate 2014-2020

Chief Executive Officer **BOSTEX PLC**

Ethiopia



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Laureate 2017

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Sao Tome and Principe



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Laureate 2016-2021

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Angola



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Executive Director FREEME DIGITAL LIMITED

Nigeria

Laureate 2016-2020



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Laureate 2014-2017

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Laureate 2016-2017

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Laureate 2016-2020

Chief Executive Officer KEREKSUK RICE FARM

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Laureate 2014-2016

Executive Director EAGLE HILLS MOROCCO

Morocco

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Laureate 2021

Cooperation & International Business Development Director



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Laureate 2017-2018

Executive Director

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ABOUT THE INSTITUT CHOISEUL

The Institut Choiseul is an independent, non-partisan and non-profit think and do tank. It is dedicated to deciphering the major economic issues and to uniting the young economic generation.

To fuel public debate and embody current economic dynamics, the Institut Choiseul produces Strategic Notes, occasional studies, and rankings of young leaders. To federate and animate its communities, it organizes high-level events combining convivial networking, testimonies of experts and practitioners as well as exchanges on prospective subjects, in different territories and across economic topics, in France, Europe and Africa.

The launch of the *Choiseul Africa* initiative by the Institut Choiseul was presided over by the ambition to view Africa with confidence and optimism, to highlight the tremendous assets of this promising continent and to build a unique network of economic leaders on the whole continent.

The *Choiseul Africa* adventure began in 2014 with the creation of the Choiseul 100 Africa – The Economic Leaders of Tomorrow. Going beyond a ranking, the Choiseul 100 Africa is an unparalleled network of pan-African influence. With more than 500 active members present in 47 of the 54 countries on the continent, it has established itself over the years as the exclusive community of leaders gathering highly skilled actors of change taking the reins of the economy and decision-making bodies in Africa.

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